



ONTARIO
PHARMACISTS
ASSOCIATION

Advocating Excellence
in Practice and Care

Preparing for the Future

In 2018, the Board of Directors for the Ontario Pharmacists Association approved a three-year Strategic Plan for 2019–2021 that positions the organization and its members for the future of healthcare in Ontario. Below outlines the key priorities of the next three years, as well as the goals for 2019.

The 2019–2021 Strategic Plan outlines four key priorities

2019 Goals

Lead the Profession

Raise the profile of the profession of pharmacy, and the pharmacy professionals among key stakeholders and the public-at-large.

Advocate for the Profession of Pharmacy

Advance the position of OPA's Pharmacy Platform.

Build Membership Capacity

Improve membership value propositions to increase member recruitment and retention.

Strengthen Financial Resources and Engagement

Develop a framework for building relationships with members, employees and other stakeholders.

Innovate and grow services to support members in providing care to their patients.



Mission

Advance the pharmacy profession as a vital healthcare provider through advocacy, innovation and support services.



Vision

To be a respected leader in the pharmacy profession focused on health and wellness.



Values

The following values and behaviours support OPA's mission and vision:

- Agility** Sensing and responding to change
- Collaboration** Working together as one team to achieve our goal
- Courage** Being able to face difficulty and challenge conventional thinking
- Excellence** Consistently delivering quality of service
- Innovation** Being open to explore new and bold ideas
- Integrity** Being transparent and holding true to what we believe is honest and ethical
- Respect** Listening, supporting and communicating directly and openly